



DANISH ENERGY MANAGEMENT & ESBENSEN CHANGES NAME AND LOGO

Six years have now passed since Danish Energy Management took the company Esbensen Consulting Engineers under its wing. The union has been a great success in the market for sustainable energy design, focused on building design and energy renovation projects in Denmark and abroad. The company is now returning to the name Danish Energy Management A/S, or simply DEM.

DEM in a global perspective

The name change is part of the company's growth strategy and a natural extension of the organic development that DEM is currently undergoing. CEO of DEM Jørn Lykou explains:

"Danish Energy Management & Esbensen does not exactly roll off the tongue," says Jørn Lykou, "so practically speaking it makes sense to switch to a name that's faster to say, write and read. And not only for Danes, but for clients and partners around the world. The name adjustment also reflects who we are as a company: DEM has always worked nationally as well as internationally. We have three offices in Denmark and have most recently established an office in New York. DEM also owns the subsidiary DEEP (Danish Energy Efficiency Partners) together with the Danish Climate Investment Fund (now the Danish SDG Investment Fund), where we work with developing and financing energy efficiency projects in Southeast Asia from our office in Kuala Lumpur."

Advancing the UN Sustainable Development Goals

The name change also fits well with DEM's strategy and integration of the UN Sustainable Development Goals: "Here at DEM, our work with sustainability and energy is closely linked to the Global Goals for sustainable development. We help to secure affordable, sustainable energy and promote sustainable cities, combat climate change and strengthen global sustainable development through partnerships. And while DEM incorporated the principals of the Global Compact into its Code of Ethics over a decade ago, DEM is now also reporting in to the Global Compact for the second year in a row, as well as being actively involved in a number of SDG networks. In fact, DEM is now also helping clients to understand and apply the SDGs worldwide. For example, we are providing SDG consultancy services to one of the world's leading universities in the United States. And in this context, it is much easier to be called DEM than a long Danish name."

With our change of name, we are also launching a new logo. This logo continues to incorporate our patchwork globe, which represents not only our company history, but also the need for cross-cultural cooperation, and our drive to make a positive difference through our sustainable approach.

Building on our story for the future

"DEM has deep roots in sustainability and our skilled, innovative employees have achieved great results in their effort to build a future where energy is applied efficiently and sustainably in an affordable way.

Our history is green, and we are working to make the future even greener. Therefore, with the new name we are also building on our story – we have not changed to a completely new name, and instead have chosen an abbreviation that signals continuity while giving us room for development,” says Jørn Lykou, and concludes: “We are still the same people in the same offices. We still have the same goals that we have always had: promoting sustainability and energy globally. With the new name, it’s simply easier to tell the world who we are.”

DEM at a glance

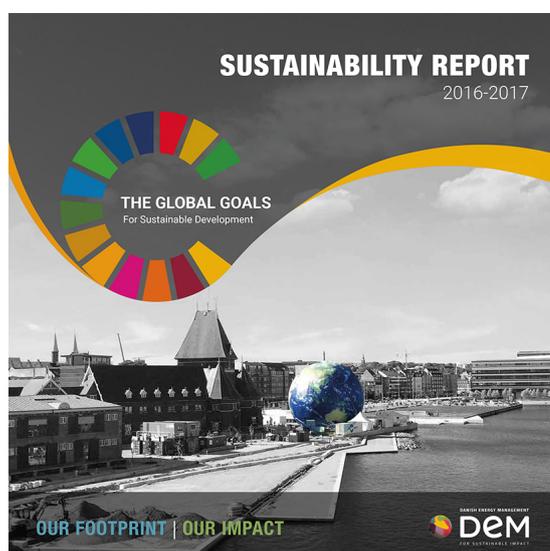
DEM provides global services within:

- Sustainable building design and urban development
- Energy renovation & sustainable energy retrofit
- Sustainability & Energy Management
- Sustainable client consultancy
- ESCO / EPC
- Monitoring & Evaluation
- Sustainable Cities

DEM is also actively involved in many high-profile research and development projects aimed at promoting sustainability and energy efficiency. DEM has incorporated the UN Sustainable Development Goals throughout its business and also helps companies, organizations and municipalities in Denmark and abroad to implement these Global Goals for sustainable impact.

For more information please visit us at DEM.dk or contact CEO Jørn Lykou directly – tel: 2262 0850.

Read our Sustainability Report for the year 2016/17.



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